

## Services

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### **Meeting Facilitation**

Meetings can go awry without structure. At Red Hawk Ranch, we meet with you to discuss meeting objectives, create a discussion outline for reaching those objectives, facilitate the meeting, and provide you with an actionable executive summary highlighting the outcomes of the meeting that you can take back as a guidepost for future efforts.

### **Jump Start Consulting Workshops**

2 day workshops following our unique **Jump Start consulting process** utilize the Red Hawk Ranch consulting team to help our clients get past blocks in creativity and jump start the change process with a series of workshop sessions designed to help identify and isolate solutions.

### **Team Building Exercises**

- § Iron Chef Team Cook-Offs
- § Equine Kindergarten

### **Marketing Ideation**

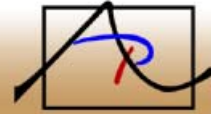
New products go thru a number of stages in their development, not the least of which is the need to step back and get an educated outsider's view of where you are and where you're going. Our team of professionals of been in your shoes but can also give you and your team the benefit of years of experience in a wide variety of industries.

### **Sales Force Optimization**

High energy training that keeps participants actively involved and send them away with the tools and confidence needed for success in highly competitive markets. A jolt of caffeine when your team is getting dull.



A.D.R Associates  
at Red Hawk Ranch



### **Customer Revue™**

Ongoing tracking or once a year reviews of your customers' experience with various touch points within your organization through a 3rd party. Our research professionals dig beyond the easy responses to find useful information that can help build stronger relationships. A customized process to work within your internal processes.

### **Corporate Positioning Research**

A strategic view of your marketplace and how you are positioned relative to your competitors...as seen by your customers. An annual fitness exam that becomes the basis of your marketing strategy.

### **Advisory Board Facilitation**

A special treat for advisory boards...a half day focused group discussion at a unique, remote location combined with world-class golf, wine tasting, gourmet meals...

A.D.R Associates

at Red Hawk Ranch

38770 Avenida La Cresta

Murrieta, CA 92562

(951) 696-0265